

# **Geoff Woolley & Daniel Willcox**

## **470 Olympic Campaign**

### **London 2012**



## **GEOFF WOOLLEY & DAN WILLCOX**

Geoff and Dan recently teamed up in the 470 after successful individual sailing results. They have quickly produced excellent results, winning the North Island 470 Championships after only sailing together for 10 days. They then won the New Zealand Nationals Champs a week later! For now they are the best NZ 470 Olympic sailing team.

Daniel and Geoff have represented New Zealand at 20 World Championships from Junior to Olympic level. Between them they have won eight National Championships and both have finished in the top 10 in World Championships. Geoff was named Auckland Grammar School Sportsman of the Year and was also Secondary School Yachtsman of the Year in 2002.

Daniel was awarded Young Sailor of the Year in 2004 by Yachting New Zealand as well as winning the Sir Peter Blake Trophy in 2003. Geoff has recently finished his Bachelor of Property degree and Daniel just finished a Sport and Recreation Certificate at AUT. Both work part time and also spend a considerable amount of time coaching young sailors and helping them achieve their goals.

### **Our Goal**

Is to compete and win a gold medal at the 2012 Olympic Games in London. We are both incredibly motivated to achieve success at these games. To achieve our goal we must go overseas to compete in International regattas, and in July 2010 we are representing NZ at the World Championship in Holland. In August we will compete at the Pre Olympic (Go for Gold) regatta in England and then later in December 2010 we are planning to travel to Australia for Sail Melbourne regatta.

We are both in the Institute of Sport as carded athletes and have been following a training schedule to keep healthy, strong and fit.

### **Funding**

To be able to compete overseas this year the campaign requires a commitment of just over \$63,000 as indicated by the budget. Financial assistance is required over this period and preferably before Geoff and Daniel's 1<sup>st</sup> international regatta in July 2010. At this stage Geoff and Daniel are seeking and appreciate any kind of financial support such as donations, equipment or ultimately a Sponsorship (refer to last page)

## **How we will achieve our goals**

- Secure adequate funding
- Train full time in New Zealand
- Fitness training
- Travel to Internationals regattas
- Planning and reviewing
- Hard work

## **Your Support**

We would like to offer you the opportunity to help us, Dan Willcox and Geoff Woolley, achieve our goal of representing New Zealand at the 2012 Olympic Games in the United Kingdom.

With your support we will have a much better platform to stand on in order to achieve our ultimate goal to win a GOLD medal at the 2012 Olympic Games.

## **In return**

We will ensure you feel part of our campaign by using your logo or names in newsletters and give you naming rights (see sponsorship proposal on last page). Whenever and wherever possible we will actively seek to promote the sponsors name and product. We will present you with a framed photo of us sailing.

International Sponsorship rules allow the sponsor's names and logo signage displayed using the full area on the sails and sailors' clothing, along with 75% coverage on the hull.

**We hope that we can take you on an Olympic journey that will be a success for all involved!!**



### **Costs to date**

Boat hull, rigging, sails, trailer, road trailer, \$25,000  
Maintenance, race costs \$ 2,000  
**TOTAL \$27,000**

### **Europe** Regattas: World Championship, Holland Go for Gold Regatta, England

Airfares (Daniel only) \$3,500  
Entry Fees \$1,000  
Accommodation for 44 days \$5,000  
Food, transport for 44 days \$3,000  
Maintenance and repairs \$1,500  
Sails \$2,800  
Shipping/transport of boat \$1,500  
Insurance \$1,000  
Contingency \$2,000  
**TOTAL \$21,300**

### **Australia** Sail Melbourne

Airfares \$1,400  
Entry Fees \$1,200  
Accommodation for 20days \$3,000  
Food, transport for 20 days \$2,000  
Maintenance and repairs \$1,000  
Sails \$2,800  
Shipping/transport of boat \$1,000  
Insurance \$1,000  
Contingency \$2,000  
**\$15,400**



## Crew Achievement

**Name** Daniel Willcox  
**Address** Gulf View Road, Murrays Bay, Auckland  
**Contact** Ph: 479 2303 M: 021 1423156  
**DOB** 8 June 1990  
**Club** Murrays Bay Sailing Club

### Sailing History

Daniel started sailing at age 7 in a Townsend sailing dinghy while cruising with his parents. When he was 10 he joined Murrays Bay Sailing Club and started sailing his Optimist dinghy. He has represented New Zealand, in his Optimist, at 3 overseas world championship regattas.

Daniel progressed into the 'P' class and then had one regatta in his Starling before heading overseas to Valencia with his parents in 2006. Here he teamed up with Matthew Jones in the 420 class. Daniel was lucky to have a day onboard Luna Rossa, a challenger for the 2007 America's Cup, and lined up with the B-boat as a helmsman.

Daniel has won many awards for his sailing achievements, one of them being the Sir Peter Blake award in 2003 for Outstanding Achievement. In 2004 the New Zealand Optimist Team, who Daniel was a member, won the Young Sailor of the Year award. In 2009 Daniel took 10 months off sailing to concentrate on study.

<b><u>2010</u></b>	<b>470</b>
1 <sup>st</sup>	North Island Championship
1 <sup>st</sup>	New Zealand National Championship
<b><u>2009</u></b>	<b>470</b>
1 <sup>st</sup>	Sir Peter Blake regatta, Torbay
<b><u>2008</u></b>	<b>470</b>
Silver fleet	World Championship, Melbourne
4 <sup>th</sup>	U.K Qualifying Regatta
1 <sup>st</sup>	Sir Peter Blake regatta, Torbay
<b><u>2007</u></b>	<b>470</b>
6 <sup>th</sup>	2 <sup>nd</sup> Youth - National Champs
5 <sup>th</sup>	2 <sup>nd</sup> Youth - Auckland Champs
5 <sup>th</sup>	2 <sup>nd</sup> Youth - North Island Champs
<b>23<sup>rd</sup></b>	<b>420</b>
	<b>World Championship, (Takapuna, New Zealand)</b>
<b><u>2006</u></b>	<b>420</b>
15 <sup>th</sup>	2 <sup>nd</sup> Youth - Princess Sophia Regatta, Spain

3<sup>rd</sup> Denia Class Regatta  
 15<sup>th</sup> Portuguese Nationals, (Lisbon)  
 6<sup>th</sup> 1<sup>st</sup> Youth - Spanish Nationals, (Villa Garcia, Spain)  
**13<sup>th</sup> Silver World Champs, (Grand Canaries, Canary Islands)**  
 16<sup>th</sup> Europeans Champs, ( Portugal)  
 13<sup>th</sup> 3<sup>rd</sup> Youth - French Nationals, (France)  
 2<sup>nd</sup> Sir Peter Blake Memorial Regatta  
 4<sup>th</sup> NZ Trials for 420 Worlds Team

**2005**

**P Class – Staccato**  
 2<sup>nd</sup> Tanner Cup Trials  
 3<sup>rd</sup> National Champs (Tauranga Cup)  
 2<sup>nd</sup> Sir Peter Blake Memorial  
 1<sup>st</sup> Winchamps  
 2<sup>nd</sup> Manly Regatta  
 1<sup>st</sup> North Island Champs  
 1<sup>st</sup> Tanner Cup trials

**Optimist**

1<sup>st</sup> Auckland Secondary School Champs  
 2<sup>nd</sup> National Champs  
 1<sup>st</sup> Spanish National Champs  
**34<sup>th</sup> World Optimist Champs (St. Moritz, Switzerland)**  
**3<sup>rd</sup> World Optimist Teams Racing, (St. Moritz, Switzerland)**

**2004**

**Optimist**  
 1<sup>st</sup> National Champs  
 1<sup>st</sup> MBSC Champs  
 1<sup>st</sup> North Harbour Champs  
**4<sup>th</sup> World Optimist Champs, Ecuador**  
**1<sup>st</sup> World Optimist Champs Teams Racing, Ecuador**  
 1<sup>st</sup> Auckland Champs  
 1<sup>st</sup> Sail Auckland  
 1<sup>st</sup> Dirty Dog Regatta  
 1<sup>st</sup> North Island Champs  
 2<sup>nd</sup> Northland Champs  
 1<sup>st</sup> Auckland Anniversary

**P Class – Staccato**

3<sup>rd</sup> North Island Champs  
 1<sup>st</sup> Tanner Cup  
 3<sup>rd</sup> National Champs (Tauranga Cup)

**2003**

**Optimist**  
 1<sup>st</sup> Sir Peter Blake Memorial Regatta

1<sup>st</sup> Eastern Beach Regatta  
6<sup>th</sup> North Island Champs  
3<sup>rd</sup> National Champs  
**23<sup>rd</sup> Optimist World Optimist Champs, Spain**  
1<sup>st</sup> Auckland Champs  
1<sup>st</sup> Sail Auckland

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**Name** Geoff Woolley  
**Address** 23 Bell Rd, Remuera, Auckland  
**Contact** Ph: 524 8696 M: 021 701 922  
**D.O.B** 10/10/84  
**Education** Auckland Grammar School  
University of Auckland (Bachelor of Property)

Geoff grew up around boats with his both his parents having a lifetime involvement in sailing. He started racing dinghies at age 10 and quickly progressed through the ranks in the Optimist class representing New Zealand twice at Optimist World Championships and winning the New Zealand National Champs.

He continued to have success in the 'P' Class and Starling Classes before progressing to Youth Classes. He attended 2 Youth World Championships and gained a silver medal in his last year and was a member of the New Zealand winning team. He then progressed to the Olympic 470 Class and had considerable success winning 4 National Titles and achieving a top international result of 13<sup>th</sup> in the 2008 World Championships.

### **Achievements:**

Auckland Grammar Sportsman of the Year  
Auckland Secondary School Sailor of the Year  
2<sup>nd</sup> ISAF Youth World Championship – 29er Class  
4 times New Zealand National 470 Champion  
13<sup>th</sup> 470 World Championships  
8 times New Zealand National Champion  
7<sup>th</sup> 29er World Championships  
2<sup>nd</sup> New Zealand Starling Nationals

**Results:**

- 2010**      **1<sup>st</sup> North Island 470 Champs**  
**1<sup>st</sup> New Zealand 470 Nationals**
- 2009**      **23<sup>rd</sup> 470 World Champs**  
**16<sup>th</sup> Holland Regatta**  
**1<sup>st</sup> Sail Auckland**  
**1<sup>st</sup> New Zealand 470 Nationals**
- 2008**      13<sup>th</sup> 470 World Champs  
14<sup>th</sup> Sail Melbourne International Regatta  
World Ranking 19<sup>th</sup>  
1<sup>st</sup> New Zealand 470 Nationals
- 2007**      24<sup>th</sup> French Olympic Sailing Week  
13<sup>th</sup> Kiel Week  
37<sup>th</sup> 470 European Champs  
1<sup>st</sup> New Zealand 470 Nationals  
1<sup>st</sup> Sail Auckland International Regatta- 470  
3<sup>rd</sup> Australian 470 National Championship
- 2006**      4<sup>th</sup> Sail Melbourne International Regatta  
11<sup>th</sup> Kiel Week  
20<sup>th</sup> 470 World Champs  
2<sup>nd</sup> New Zealand 470 Nationals

## Sponsorship proposal

With the unprecedented level of public interest in yachting we would like to offer you the opportunity to help us, Dan Willcox and Geoff Woolley, achieve our goal of winning GOLD for New Zealand at the 2012 Olympic Games in the United Kingdom.

### We offer 3 levels of sponsorship per year

**GOLD** at \$10,000 this will give the sponsor naming rights of the team and the largest size of signage. We will have your logo on the trailer, boat hull, mainsail and sailing gear

**SILVER** at \$5,000 this will allow medium size signage on trailer, boat hull and mainsail

**BRONZE** at \$2,000 this allows for smaller signage on mast, boom and trailer

### The benefits the sponsors receive are:

#### Online newsletters

We will be on the water for approximately 175 days annually, so the exposure of your company name and logo will be seen by the community at large.

The sponsors names or product will be actively publicised wherever the team goes. There are 9 national regattas and 5 international regattas within the next 24 months.

Sailing days for sponsors, and invited guests of sponsors, at local regattas on our parent's cruising yachts.

**If you would like to discuss any aspect of this proposal with us please feel free to contact either Daniel Willcox or Geoff Woolley.**

Yours faithfully

**Daniel Willcox and Geoff Woolley**

Geoff Woolley

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Dan Willcox

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## Coach

### Hamish Willcox

I have followed the progress of Daniel Willcox and Geoff Woolley throughout their sailing development. They have both achieved at the highest national level in all NZ junior classes (Optimist, 'P' Class, Starling and 420). As individuals they have gone on to represent New Zealand at World Champs level and had numerous successes.

At the start of 2010 they teamed up with the goal of becoming the 470 Class Olympic GOLD medallists for the 2012 Olympic Games. I encouraged and supported their plan and will continue to help them achieve this goal. Their plan to win at the Weymouth Olympic Games is realistic for these two very talented young sailors.

Dan and Geoff plan to log up another 1200 sailing hours in the next 2 years with their first objective to finish in the top 10 at the 2010 470 World championships in Holland. A top 10 at this event will admit them into the NZ Olympic Squad and allow them some SPARC funding. Until this point they will pay for all their sailing expenses.

Right now it is their objective to save enough money to get some international regatta experiences, with the 470 Worlds in Holland July 2010 and the Pre Olympic Weymouth event being their first obvious target.

Geoff has logged 6 years and over 3000 hours already in the 470, while Dan did his first 470 Worlds 2007 and has been going for 3 years and about 1500 hours. Based on this I expect them to have the combined skills to achieve these goals.

They are looking for financial support and I believe this is a team well worth investing in. I think they are great ambassadors as both young sportsmen and sailors and will make any sponsor very proud.

### **Hamish Willcox**

- \* UK Olympic sailing coach for 2000, 2004 and 2008 Games
- \*\* Britain was the highest medal scoring nation in sailing at Sydney 2000 and also Athens 2008 and look set to be so again in china next year.
- \*\*\* Coached 470 sailors to 3 silver medal Olympic performances – 1992, 2004 and 2008